

# **OUTDOOR ADVERTISING EXCHANGE**

[www.OutdoorAdExchange.com](http://www.OutdoorAdExchange.com)

**Remote  
Sales Training**

**MEDIA KIT**

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## OUTDOOR ADVERTISING EXCHANGE

### **“Remote Sales Training”**

#### **SESSION OUTLINE**

##### **TRAINING SESSIONS**

- Four (4) total hours

##### **INDUSTRY AND MARKET ANALYSIS**

- Market Analysis
- Market Demographics
- Market Competition

##### **MARKETING AND SALES STRATEGY**

- Marketing Strategy
- Billboard Formats
- Sales Strategy
- Sales Tools
- Pricing and Rates
- Ad Copy Layout and Creative Tips
- Ad Agencies & Strategic Partners

## OUTDOOR ADVERTISING EXCHANGE

### **“Remote Sales Training”**

#### **SESSION PRICING**

**Course ID#: RSAT-0400**

**Cost: \*\$695**

- \*\*Remote Consultation
- Includes the Outdoor Advertising Information Manual
- **Four (4) Hours of \*\*Remote Training Consultation Sessions** (minimum 1 hr sessions)

\*Prices listed above are based on a **per participant** basis. Payment in full is due prior to the start of delivery of Outdoor Advertising Information Manual and Remote Training Sessions.

\*\*Any and all Remote Training Consultation (RTC) is required to be scheduled for minimum one (1) hour sessions